# R.T. Briscoe Nigeria Plc

Company Profile



BRISCOE

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### **Brand Statement**

## **Vision**

To be market leaders in our various business sectors, delivering excellent customer and optimum returns to shareholders

## Mission

We will realize this by building profitable, lifelong customer relationships through the provision of a wide range of quality products, superior customer service, innovation, commitment and operational excellence

## **Values**

Our core values remain the guiding principles by which we operate as a corporate personality.

Professionalism - Trust - Proactive - Innovation - Teamwork - Resilience



### **About Us**

R.T. Briscoe Nigeria PLC is a publicly quoted diversified holding company with sixty eight years' experience in Automobile, Industrial Air Compressor, Material Handling, Industrial Equipment, Power and Real Estate business.

Since incorporation in 1957, Briscoe has introduced innovative products and made contributions towards the development of the country in the fields of industrial and social infrastructure.

Briscoe is the authorized distributor for leading global brands such as Toyota Motors, Manitou Forklifts, Elgi Compressors, amongst others and continues to expand its business partnerships and portfolio in line with modern business realities.

Following a recent restructuring of its operations, the company adopted a holding structure with the following as subsidiaries; Briscoe Motors: Toyota Motors Sales, Toyota Workshop, Briscoe Ford Workshop, Briscoe Garages

Briscoe Material Handling: Forklifts and Pallet Trucks (for Agric, Construction and

Industries) Briscoe Technical Services: Elgi Air Compressors

Briscoe Properties: Property Development, Facility Management, Project Management, Real Estate Brokerage

Leveraging on its expertise and decades of experience, Briscoe aims to continue to support high value adding products and services that improve the efficiency of businesses without compromising quality or the environment.

The company will continue to support and provide environmentally friendly products and contribute to sustainable development of the society.



### **Briscoe Motors**

Briscoe Motors is a trusted partner with 68 years' experience in the provision of class-leading automobile products and services with unmatched fleet management expertise that will build lasting value for any organization.

Recently, the company got awarded with a licence as a recognized Manufacturer/ Assembler of Motor vehicles in Nigeria which was issued by the National Automotive Design and Development Council under the Federal Ministry of Industry, Trade and Investment. Briscoe Motors is engaged in the marketing, sales and servicing of Toyota Motor vehicles under the trade name *BriscoeMotors* as one of the 8 authorised dealers of Toyota Nigeria Limited and servicing of Ford vehicles. Previously, the company was also involved in the sales and servicing of Volvo vehicles.

Briscoe Motors has for a long time been the preferred choice for vehicle supplies to many MDA's including CBN, NNPC, and other government parastatals. The vehicle model supplied to these agencies ranges from the sedan vehicles (Corolla, Camry, Starlet etc) to utility vehicles like the Toyota Hilux, Toyota Haice and Coaster Buses others include the SUVs (Urban Cruiser, Fortuner, Rav4, Prado, Landcruiser etc).

Briscoe Motors is currently a leading provider of Compressed Natural Gas (CNG) conversion services in Nigeria. With conversions taking place across all our workshops nationwide, our highly trained professionals deliver world-class, reliable conversions that enhance vehicle efficiency and reduce emissions, contributing to a greener environment.







Toyota Land Cruiser 300









### **Briscoe ToyotaMotors**

Briscoe is the pioneer dealer of Toyota Automobile in Nigeria. The company introduced Toyota Products and services into the market in 1957 and remains one of the authorized dealers of Toyota Vehicles in Nigeria under the trade name Briscoe Motors

Between 1970 and August 1992, Briscoe served as the exclusive dealer for Volvo vehicles in Nigeria with sales and service outlets in various parts of the country until the Agreement was mutually terminated by both parties.

In 2005, Briscoe expanded its product portfolio and was appointed a dealer of the Ford Motor Company for the marketing, sales and service of the Ford range of vehicles.



BRISCOE





## **Briscoe Motors**







### BRISCOE TOYOTA MOTORS- SPORT, UTILITY VEHICLES



BRISCOE

**TOYOTA LAND CRUISER** 







**TOYOTA FORTUNER** 



**TOYOTA RAV 4** 



BRIGGOS

## **Briscoe Motors**





BRISCOE

TOYOTA HILUX

TOYOTA HIACE





BRISCOE

TOYOTA HIACE DELIVERY





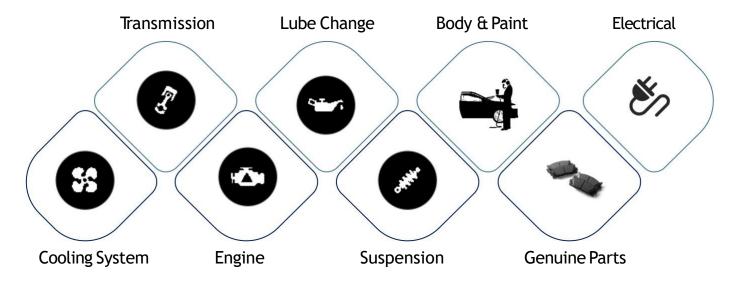


## Briscoe Toyota Motor Workshops & Ford Automobile Workshops

Briscoe Motors Workshops are specialized in automobile repair and maintenance services of Toyota, Lexus and Ford vehicles

Briscoe Workshop are located across the nation and in the following location - Victoria Island, Matori, Lekki, Abuja, Port Harcourt, Asaba, Kano.

## Services





### **Briscoe** Motors CNG Conversion



Briscoe Motors is at the forefront of sustainable automotive innovation in Nigeria, offering state-of-the-art Compressed Natural Gas (CNG) conversion services. Our CNG conversion initiative reflects our unwavering commitment to providing eco-friendly and cost-effective alternatives to traditional fuel sources, aligning with global trends towards greener transportation solutions.

We deliver high-quality CNG conversion services across all our workshops nationwide. Our team of certified technicians ensures that every conversion adheres to the highest safety and performance standards, enabling seamless integration of CNG systems into a wide range of vehicles.

With a proven track record of reliability and excellence, Briscoe Motors' CNG conversion services not only reduce vehicle emissions and provide substantial fuel cost savings but also instill unparalleled confidence in safety and performance. Our conversion quality is underpinned by rigorous processes and world-class standards, guaranteeing that customers experience a smooth and risk-free transition to CNG-powered vehicles. This makes Briscoe Motors the ideal partner for individuals, businesses, and government agencies seeking to embrace cleaner, more sustainable energy solutions without compromising on quality or safety.





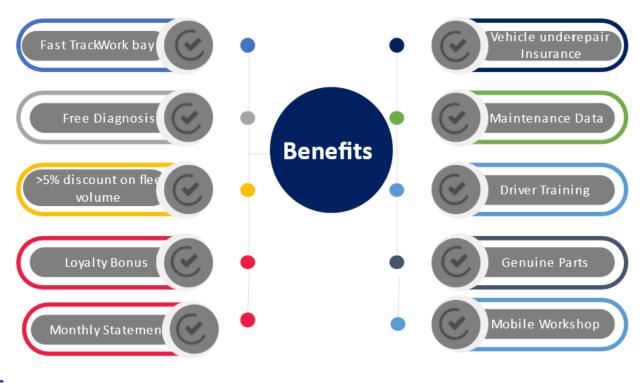




**BRISCOE FLEET OPERATIONS:** The company offers superior services by using fully computerized processes and genuine spare parts. Our workshop at Matori is the first Toyota certified workshop in Nigeria and the fourth in Africa.

Briscoe Motors

Value Added Services







#### Briscoe Aftersales Fleet maintenance Service Plans Services Offered Standard Silver Gold Platinium Premium Care Basic Extra Care **Product Name** Fleet Basic Fleet Extra Fleet Premium No of Fleet 4 to 10 11 to 20 > 20 10% % Discount 0% 3% 5% Routine Maintenance Service (Minor) 1 1 1 Routine Maintenance Service (Major) General Repairs Diagnostics - Electronics and General, 1 1 Multi Point Ancillary Checks, Bodywork & Paintworks. 1 Auxiliary Constructions. 1 Supply of Geniune Parts. Value added Service of Briscoe Motors Road side assistance (Battery jump start, vehicle recovery etc.) 1 Onsite Service for vehicles (Mobile Service) Free alignment | Free Air Free wheel balancing Free service (Labour & Parts) up to 20,000KM on a new vehicles purchase Free service (Labour Only) up to 10,000KM on a new vehicles purchase Free diagnosis Free Driver's training Luncheon Voucher 1 Dedicated account Manager Support for the repatriation of warranty claim costs, 1 On- demand ( Vehicle status report, Technical reports, Maintenance Alerts etc.) Insurance cover for vehicles undergoing repair. Planned weekend operations Car Wash Service 1 1 1 Realtime Notification Free Car Detailing for Management Vehicles Free Tyre Service 1 Fleet Valuation Others Refurbishment

Bodywork & Paintworks.

Auxiliary Constructions.

Additional discount on engine overhaul

Additional discount on Transimission overhaul

Discount Negotiable

Briscoe Motors Why Us



## **68 YRS AUTOMOTIVE EXPERIENCE**

We are pioneers in workshop operation in Nigeria with the first accredited workshop in Africa. Our Technicians regularly win awards for competence and expertise locally and globally



### **GENUINE PARTS**

We use only genuine parts as recommended by the Manufacturer backed by warranty. This reduces components failures associated with using substandard parts.



## **PUBLICLY QUOTED COMPANY**

As the only quoted automobile company in Nigeria, the company conducts its business responsibly ,transparently and in line with regulatory requirements .



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## **BRANCH NETWORK**

We are present at Key location in the country and also offer extensive mobile workshop services for other captive locations.











## **EXCEPTIONAL CUSTOMER SERVICE**

We are pioneers in workshop operation in Nigeria with the first accredited workshop in Nigeria and fourth in Africa. Our Technicians regularly win awards for competence and expertise locally and globally



### **MOBILE WORKSHOP**

We provide mobile workshop services to our fleet clients on premises or when vehicles are in remote location.









## **WARRANTY CLAIMS**

Our Genuine parts are backed by Manufacturers warranty which underpins the quality. We also process other vehicle warranty claims for clients





### We provide road assistance and recovery services as the need arises subject to prevailing conditions

**ASSET & SERVICE RECOVERY** 



## Briscoe Material Handling





### **Briscoe Material Handling**

**Briscoe MHE** is a premier material handling hub, offering a comprehensive range of products, brands, and solutions tailored to meet the diverse needs of logistics and warehousing sectors. Our equipment spans various industries, including Oil and gas, Agriculture, Construction, Aeronautics, industry, Mining, and fleet management.

We have established a legacy of excellence, quality, and partnership. As your trusted consultant, Briscoe MHE is dedicated to optimizing cost and productivity efficiency for your operations.

### Our product range includes:

Forklifts (Diesel, Gas and Electric)	Drum handlers	Reach Trucks
Motorized Pallet Trucks	Stackers	Automation
Tow Trucks	Aerial Working Platforms	Racking Systems Construction
Pallet trucks	Telehandlers	Rough terrains
Articulated Forklifts	Side & Backhoe Loaders	Cranes & Container Loaders





## Briscoe Material HandlingEquipment

## **Rough Terrain 4x4 Forklift Trucks**

















## **Manual Stacker**



## **Pallet Handlers**



**Single Bar Handler** 



### **Auto Drum Handler**



Tilt Handler





## Warehouse Consultancy and Installation





### **BRISCOE MATERIAL HANDLING EQUIPMENT**

for peace of mind.







## **ELGI COMPRESSORS**







### **Briscoe Technical**

Briscoe Technical Products and Services offers a wide product range of ELGi industrial air compressors to meet your demanding operations.

Elgi Compressors operations are further supported by competitive offerings, options, modification and excellent aftersales support which ensures improved productivity with excellent uptime.

Compressors Range: Oil Free, Piston, Electric Lubricated, Portable Compressors and Air Accessories



### **PISTON COMPRESSORS**

Options: Oil Free and Oil Lubricated, Single and 2- Stage Compressor

Range :>1 HP



#### **SCREW COMPRESSORS**

Options: Electric Lubricated and Electric Oil Free Screw Compressors

Range:>2.2KW



## **Briscoe Technical**

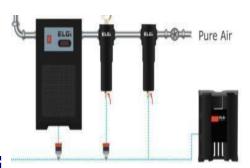


PORTABLE COMPRESSORS Options: Diesel and Electric powered Compressors Range: > 131 Cfm



### **AIR ACCESSORIES**

Accessories: Cycle Controllers, Condensers, Dryers, Filters, Air Receivers, Heat Exchanger, Expander etc



### **SERVICES**

Air Audit, Specialized Installation, Equipment Customization, Service Agreement, Repairs etc



## **COMPREHENSIVE PORTFOLIO**



## Air compressors across the spectrum



#### **EN Series**

Encapsulated Screw Air Compressor 2.2 - 75 kW / 8 - 469 CFM



#### **EG Series**

Oil Lubricated Screw Air Compressor 11 – 250 kW / 47 – 1612 CFM



#### **OF Series**

Oil Free Screw Air Compressor 90 – 450 kW / 572 – 2450 CFM



#### **CG Series**

Centrifugal Compressor 450 - 930 kW / 3000 - 5200 CFM



### **Oil Lubricated Recip**

Oil Lubricated Piston Compressor 1.0 - 40 HP / 2.0 - 128 CFM



### Oil Free Recip

Oil Free Piston Compressor 1.0 - 75 HP / 1.8 - 300 CFM



### **PG Series (Electric)**

Electric Portable Screw Compressor 22 - 75 kW / 131 - 514 CFM



### **PG Series (Diesel)**

Diesel Powered Screw Compressor 175 - 1500 CFM / 100 - 400 PSI

# Complete end-to-end solutions and accessories



- Variable Frequency Drives
- Receivers
- Dryers
- Downstream Filters
- Drain Valves

## For all industries and applications



Automotive



**Textiles** 



Pharma



**Rice and Pulse** 



Leather



F&B



Healthcare



Electronics



**Paper** 



1

Oil & Gas



Iron & Steel



Mining



**Nuclear Plant** 



Electrical



Aviation

29



Railways

Construction



**BRISCOE** 



### **Briscoe Properties Limited**

Briscoe Properties Limited (BPL) brings over 21 years of expertise in delivering integrated real estate management solutions, this includes property development, project management, facility management, property management, sales and leasing. BPL has developed and currently manages several upscale residential, commercial and mixed-used properties in across Nigeria providing services in Lagos, Osun, Port Harcourt, Edo, Abuja and other states.

Our operations are certified under ISO 9001:2015 quality management standard reflecting our commitment to professionalism, teamwork, excellence in customer service delivery, proactivity and trust.

PROPERTY DEVELOPMENT





BPL offers comprehensive support to clients, ensuring the successful execution and delivery of construction projects that meet the expectations of owners and end-users. We employ advanced construction methodologies, adhere to industry benchmarks, and deliver developments on schedule, precisely tailored to client specifications.





#### **FACILITY MANAGEMENT**

Through the provision of technical management, BPL provides seamless integrated management solutions to a variety of commercial, workplace and residential properties.

Our Total Quality Management (TQM) approach for superior service delivery and enhancement of asset lifecycle, efficient operations and budget control to minimize equipment downtime.



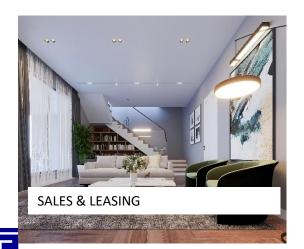
### **Briscoe Properties Limited**



#### PROJECT MANAGEMENT

Our team of certified project managers execute complex projects, including Joint Ventures (JVs), Build-Operate-Transfer (BOT) models, client-specific developments. With a focus on precision, efficiency, and stakeholder alignment, we ensure seamless delivery from conceptualization to completion.

We also render consulting services in architectural designs, structural engineering, quantity surveying and financial advisories to both the public and private sector. Some of our clients/projects are Four Point by Sheraton, Watch Towers, ARM and Oluwole Shopping complex.



### PROPERTY MANAGEMENT (SALES & LEASING)

BPL leverages in-depth market analysis and current industry trends to strategically match tenants or buyers with the most suitable properties, maximizing value for clients while identifying new investment opportunities. We offer advisory services that improve on the quality of client investment and ensure optimal revenue growth.

We provide thorough screening of prospective tenants/ buyers, accurate property valuation, rent collection/ disbursement while ensuring strict adherence to statutory real estate laws and policies.





### Locations

### **HEAD OFFICE**

18 Fatai Atere Way, Matori Lagos

Lekki Branch

Providence Street, Off Admiralty Way, Lekki Phase 1

Port Harcourt Branch

314, PH/Aba Expressway, Rumukwurushi, Port Harcourt, Rivers State

Kano Office

502, Independence Road, Bompai Kano.

Victoria Island Branch

Plot 1440, Sanusi Fafunwa Street Victoria Island, Lagos

Abuja Branch

Plot 410, Cadastral Zone, OppOando Station, Airport Junction, Jabi, Abuja

Asaba Branch

Summit Road, By Havilla Road Junction, Asaba Delta State



## **Leadership Team**

Sir Sunday Nwosu GCOA Chairman

Mr Akin Ajayi FCA

Non - Executive Director

Ms Adeola AdeOjo

Non - Executive Director

Mrs Folashade Ogunde

Independent Non - Executive Director

Alhaji Ali Madugu MNI

Independent Non-Executive Director

Mrs Aderemi Akinsete - Chidi

Alternate to Ms Ade Ojo

Mr 'Seyi Onajide FCA

GMD/ Chief Executive Officer

Dr. Olorunfemi Eguaikhide

**Deputy Managing Director** 

Jubril Adetokunbo Shittu

**Group Finance Director** 

Michael Olabode

Company Secretary/ Legal Adviser



## Management

'Seyi Onajide

GMD/CEO

Dr. Olorunfemi Eguaikhide

**Deputy Managing Director** 

Jubril Adetokunbo Shittu

**Group Finance Director** 

Michael Olabode

Company Secretary/ Legal Adviser

Kehinde Lawal

Head, Briscoe Technical

Titilola Sodipo

Head, Briscoe Material Handling

Peters Awomolo

Head, Briscoe Properties LTD.

Ifeoma Chikezie-Uwazie

Head, Human Capital Development

Taiwo Oluwagbenga Omolayo

Head, Strategy & Marketing

Dr. Chibueze Manly Nwankpa

Regional Mgr. North

Angela Idiong

Regional Mgr. South-West

Ben Njemanze

Regional Mgr. South-South

Ayo Oyetuboh

Head, Briscoe Motors Aftersales

Aaron Adewale

Head, Information Technology



# Corporate History

R.T. Briscoe (Nigeria) PLC ("Briscoe") was incorporated in Nigeria on 9th March, 1957, as a Private Limited Liability Company and became a wholly owned subsidiary of the East Asiatic Company Ltd A/S ("EAC") of Copenhagen- Denmark in 1961.

The Company became a public Company in 1973 and the shares were listed for quotation on the Nigerian Stock Exchange in 1974. In August 2002, EAC divested its shareholding in Briscoe to Nigerian investors.

The Company started its business activities in Nigeria with the importation of building materials and some English trucks under an agency arrangement brokered by its parent Company - EAC. From its humble origins, the Company has grown to become a reputable provider of quality and reliable products and services. It became the pioneer dealer of Toyota Vehicles in 1957 before diversifying into other business activities. Currently, it represents some of the world's most respected and innovative brands from countries such as Japan, United States, India, United Kingdom and Europe - in diverse sectors namely Automobile, Material Handling, Industrial Compressor, Power products and Real Estate.

Till date, Briscoe maintains a long-term vision as one of its core business principles, because its foundation and success is rooted in uncompromising commitment. This principle has endeared us to a wide customer base garnered over the past 68 years and established it as a beacon of corporate governance. In recognition of its commitment and adherence to corporate governance principles, The Company is a fourteen-time[14x] winner of the prestigious President's Merit Award of the Nigerian Stock Exchange.

## Corporate Data

Name of Company: R.T. Briscoe (Nigeria) PLC

Incorporation Number: RC 1482

Date of Incorporation: March 9th, 1957

Corporate Address: 18 Fatai Atere Way, Matori Lagos Telephone Contact: 234 01-453 7694, 01-453 7695 Mobile Contacts: 08098500680,08090503875

Email Contact: briscoemail@rtbriscoe.com

Website: www.rtbriscoe.com

Registrars: Meristem Registrars Limited Secretaries: Olukayode Adeoluwa & CO

Auditors: PKF



